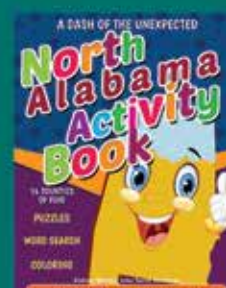


EXPERIENCE UNEXPECTED BENEFITS

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North Alabama's \$2.6 billion tourism
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Alabama Mountain Lakes Tourist Association

GOOD TIMES HAPPEN... BECOME A PART OF THEM!

The Alabama Mountain Lakes Tourist Association is a not for profit organization that promotes the travel and tourism industry in the 16 northern-most counties of the state. We have more than 500 members and more than 1500 supporters from across the region.

Counties included within the AMLA region are Blount, Cherokee, Colbert, Cullman, DeKalb, Etowah, Franklin, Jackson, Lauderdale, Lawrence, Limestone, Madison, Marion, Marshall, Morgan and Winston.

Members include chambers of commerce, attractions, tourist organizations, campgrounds, festivals, communities, counties, golf courses, restaurants, tour operators, accommodations, vendors, financial institutions and individuals.

BENEFITS OF BEING A MEMBER

The Association provides its members with a multitude of services and benefits to assist them with promoting the region's \$2.6 billion tourism industry. They include:

- Listing in the official North Alabama Travel Guide.
- Brochure distribution.
- Website presence.
- Educational opportunities.
- Networking.
- Legislative Representation.
- Power in numbers/teamwork.
- Tradeshow opportunities.
- Co-op Advertising.
- Valuable Investment!

Visit us at www.NorthAlabama.org to learn more about membership benefits and our programs.

Alabama Mountain Lakes Tourist Association MEMBERSHIP APPLICATION

NAME _____

TITLE _____

COMPANY _____

STREET ADDRESS _____

CITY _____ STATE _____ ZIP _____

MAILING ADDRESS (IF DIFFERENT FROM ABOVE)

CITY _____ STATE _____ ZIP _____

PHONE NUMBER _____

FAX _____

TOLL FREE NUMBER _____

EMAIL _____

WEB SITE _____

Annual Membership Fee: \$150.00 (pay by check or credit card)

Credit Card: ___ MasterCard ___ Visa

Card Number: _____

Expiration Date: _____ Security Code Number: _____

Name on Card: _____

Address for Where You Receive Your Credit Card Bill:

CITY _____ STATE _____ ZIP _____

SELECT A CATEGORY FOR YOUR BUSINESS (CHECK ONE)

ATTRACTION FESTIVAL CHAMBER OF COMMERCE

SHOPPING RESTAURANT FISHING GUIDE

CAMPGROUND ACCOMMODATION

OTHER _____

HOW DID YOU HEAR ABOUT US? _____

QUESTIONS? NEED HELP?

Tina Lawler, *Membership Recruitment & Development*

800-648-5381 • Fax: 256-350-3519 • Cell: 256-777-5149

Email: Tina@NorthAlabama.org

RETURN APPLICATION TO:
Alabama Mountain Lakes Tourist Association
402 Sherman Street SE
P.O. Box 2537
Decatur, AL 35602